

Statement

April 6, 2018

EYEON USA is the new distributor for Swissflex in the US

Since the launch of the first model 'eyephorics' in 1998 the distribution of Swissflex in the US has been managed by Italee.

In 2014 we have relaunched Swissflex worldwide (Swissflex-the-next-step) which lead to significant growth in many countries. Unfortunately, Italee was not willing to align its activities to the worldwide SF-approach and informed Eye-Systems in January 2017 that they want to stop distributing SF.

Therefore together with Italee we have been looking for a new distributor, who has an excellent reputation in the market, a high lab-expertise, a vast national network and a high interest to provide a superior service to SF-opticians. We have tried to create an optimal integration of Italee as a local distributor&lab for their existing SF-clients or at least to ensure a smooth transition. We had the best intentions but unfortunately Italee was not willing to cooperate.

On Friday February 16th, we have been notified that Italee informed their sales team about stopping the SF-distribution immediately.

Eye-Systems/Swissflex has a supporting and loyal relationship with the worldwide distributors and is happy to service the SF-opticians & -endconsumers on the highest level

We are proud to announce that EYEON USA (swissflex@eyeoncorp.com / www.swissflex-USA.com) is our new distributor in the US. EYEON USA meets the requirements for an optimal distributor to the fullest and as well provides strong marketing&sales support according the worldwide SF approach.

Keep in mind that all the polymer products sold under the label '2.5' have been SF eyephorics for the last 20 years. SF eyephorics has been marketed by Italee under the brand '2.5'. The brand '2.5' is owned by Italee and the brand 'eyephorics' is owned by Swissflex.

All original Swissflex products are produced in Switzerland in Swiss quality and will be distributed in the US of America by EYEON USA as from May 1st, 2018.

We are sorry for the temporary inconvenience and thank you for your understanding.

We look forward to further provide you for many more years with our high-quality frame-system.

Sincerely,

A handwritten signature in blue ink, appearing to read "Markus Caviezel".

Markus Caviezel

President & Owner